

22.3
MILLION LBS
OF FOOD RESCUED

4,336
AGENCY PROGRAMS
SUPPORTED ACROSS
CANADA

OPERATING IN
13
PROVINCES AND
TERRITORIES

1.3
MILLION
INDIVIDUALS
SUPPORTED

75
MILLION LBS
OF GHGs AVERTED

SECONDHARVEST.CA

**SECOND
HARVEST**
FOOD RESCUE

2020 IMPACT REPORT



2020 BEGAN AS AN EXCITING YEAR AT SECOND HARVEST. WE WERE CONFIDENT THAT WE WOULD MEET THE GOALS WE SET AS WE ENTERED THE FIRST YEAR OF OUR STRATEGIC PLAN AND WERE WELL ON OUR WAY WHEN THE UNIMAGINABLE HAPPENED.

COVID-19. For a moment in time, everyone felt what millions of food-insecure people endure every day. Fear... Fear that there would not be enough food for themselves or their families as grocery shelves emptied with little information about when and if they would be filled again. This pandemic created rapid change, job loss and uncertainty. It demanded Second Harvest accelerate our carefully planned national expansion from three years into mere weeks due to the enormous and immediate need for food.

Fortunately, we had just completed a year-long mapping project that identified the over 60,000 charities and non-profits where low-income Canadians access food. This, coupled with our online platform, FoodRescue.ca, gave us a head start reacting to the genuine and growing need. We were able to provide a record-breaking 22.3 million lbs of nutritious perishable food to over 1.3 million Canadians in 519 communities including northern and Indigenous communities,

using airplane delivery when necessary. We also swiftly transitioned our food rescue web and mobile app, FoodRescue.ca, to become a funding portal.

Our formation of the Food Rescue Canadian Alliance included charitable, industry, Indigenous, and government partners working together on food security. This vital collaboration informed the Federal Government's \$100 million Emergency Food Security Fund and the \$50 Million Surplus Food Rescue Program.

In addition, we were internationally recognized by the UN Food and Agricultural Organization for our response to COVID, becoming one of North America's leading organizations for food recovery.

As the pandemic continues to impact this country, it has also become a time of incredible generosity. Our loyal supporters have contributed over \$30 million to Second Harvest, including The Sprott Foundation's



Above: Lori Nikkel, CEO

\$10 million donation, which allowed us to purchase grocery gift cards for families across the country.

A record number of 736 monthly donors began supporting our programs with over \$22,000 each month. We are deeply moved to see the incredible, strong support from our treasured circle of donors and individual givers. You made the difference. More Canadians have access to healthy food during these

uncertain times because you made it happen.

As we head into Year 2 of our strategic plan, we are looking forward to completing the renovations to our new home at 120 The East Mall allowing us to significantly increase the amount of healthy food we can provide. We will continue to work on our Board Renewal policies and practices to support our growth and will roll out a formal staff development program to support our teams career aspirations. Most importantly, we are beginning to do the hard work to ensure diversity and inclusion are at the core of the Second Harvest culture.

Thanks to your help Second Harvest will continue to provide food recovery leadership raising awareness of the incredible social, economic, and environmental opportunities that food recovery offers and embed the message of NO WASTE NO HUNGER into the Canadian fabric.



Above: Bernie Allion, Board Chair

THANK YOU

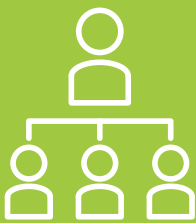
We are committed to leading a food rescue revolution and finding solutions to the inefficiencies of Canada's food system so no good food ever has to go to waste. The need to recover surplus food and redistribute it to Canadians has never been more crucial, and we are only able to do this thanks to your help. Thank you so much for your ongoing support. We are grateful and proud to be your partners.

SECOND HARVEST STRATEGIC PRIORITIES 2020-2022



SUSTAINABLE GROWTH

to increase food rescued volumes and agencies served, increase our financial health, and increase donor engagement and retention.



TALENT MANAGEMENT

to perform governance reviews, optimize our performance and develop a formal succession plan.



AWARENESS AND COMMUNICATION

to influence policy change, expand stakeholder engagement and internal communications.

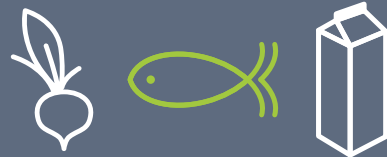


FOOD RESCUE

67%

OF FOOD RESCUED AND REDISTRIBUTED IS PRODUCE, PROTEIN AND DAIRY

(VS. 65% FY19)



79%

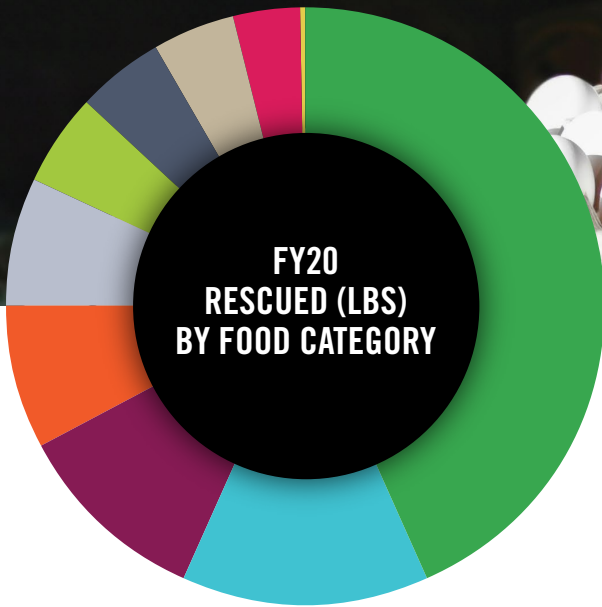
OF FOOD RESCUED AND REDISTRIBUTED IS PERISHABLE



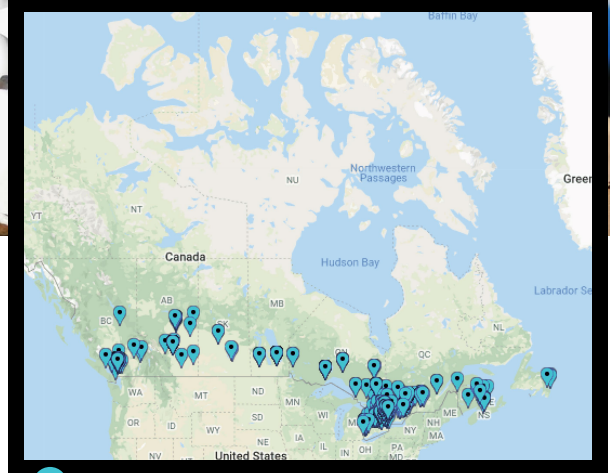
62,000+

ON AVERAGE PROVIDED BY THE FOOD RESCUED AND REDISTRIBUTED

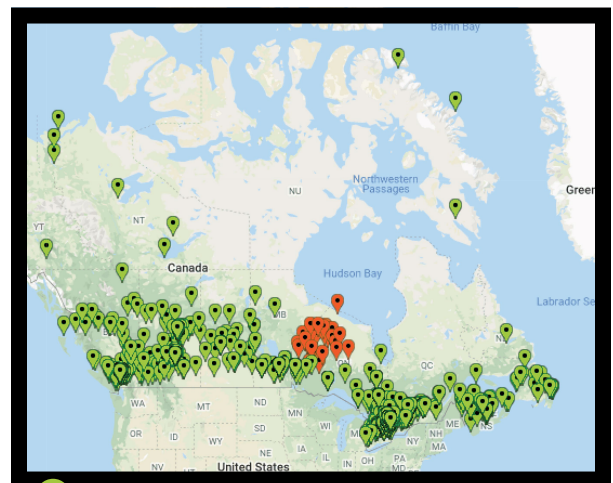
(22.3 million lbs/355 days = 365 minus 10 stat holidays)



- Produce **43.3%**
- Dairy **13.5%**
- Meat/Protein **10.4%**
- Beverage - Juice/Water **7.8%**
- Baked Goods, Snacks, Desserts **7.0%**
- Prepared Meals **4.9%**
- Condiments **4.7%**
- Bread/Grain **4.5%**
- Beverage - Other **3.6%**
- Baby Formula and Meal Replacements **0.2%**



● 2,555 food donors across Canada



● 2,337 non-profits supported
● (Orange markers indicate fly-ins)



YOUR SUPPORT, OUR COVID-19 RESPONSE:

FOOD RESCUE GOES NATIONAL

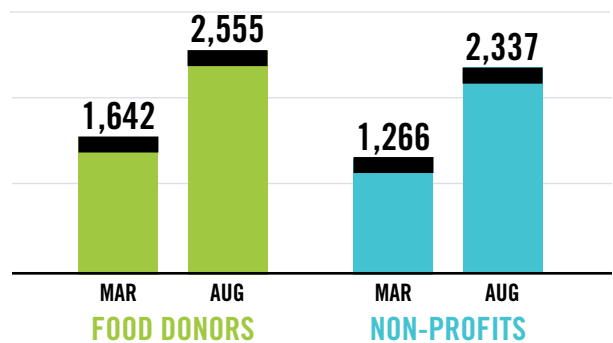
COVID-19 has changed the world in a massive way. We optimized the efforts of our FoodRescue.ca platform and app and expanded it rapidly across Canada in response to COVID-19. What was designed to take place over the course of three years was executed in three weeks – an incredible accomplishment made possible by the loyal support of our community of donors like you.

THE FOOD RESCUE CANADIAN ALLIANCE

On March 19, Second Harvest launched the Food Rescue Canadian Alliance, a national task force with members from government, the food industry, Indigenous, and non-profit leaders, that will support food redistribution efforts across the supply chain during the COVID-19 pandemic. The task force will work to make food available to organizations and reach populations that are in acute need.

SCALING NATIONALLY

In April, Navigator, the PR consultancy, provided Second Harvest in-kind support to help us scale our food rescue programs and funding opportunities across Canada. Using our non-profit mapping data, plus telephone outreach, digital advertising, influencer outreach, media relations and PR, Navigator helped expand our FoodRescue.ca web and mobile app in every province and territory. We grew from 1,642 food donors to 2,555 donors between mid-March and August 31, and 1,266 non-profits to 2,337 non-profits in that same period.





COVID-19 EMERGENCY FUNDING THROUGH FOODRESCUE.CA

Beginning in April, Agriculture and Agri-Food Canada provided us with \$11,250,000 to distribute to Canadian organizations for COVID-19 relief through FoodRescue.ca. We were able to fund 684 organizations, with 25% of the funding directed to Indigenous-led groups and organizations.



GROCERY GIFT CARDS

In May, we partnered with The Sprott Foundation to distribute \$10 million in funding, including \$6.3 million in Loblaws grocery gift cards to non-profits across Canada through the FoodRescue.ca portal, providing support to 445,741 individuals. The Foundation gift led to a partnership with North West Company to distribute \$3.6M in grocery vouchers to 120 Northern communities.

NEW REGIONAL HEADS OF OPERATIONS

Supporting our national expansion, we added new regional Heads of Operations to oversee our food rescue work in the North, Western Canada, Quebec, and the Atlantic and Maritimes provinces to further strengthen our national efforts. The regional team has hit the ground running, enabling us to efficiently meet and respond to the needs of communities coast to coast to coast.



SURPLUS FOOD RESCUE PROGRAM

Announced on August 13, Second Harvest and the Canadian Produce Marketing Association received \$22M from the federal Surplus Food Rescue Program to purchase commodities from farmers and producers and distribute them to communities across Canada. Approximately 2 million pounds of food have been delivered to date with in-kind logistics support from Uber Freight.



**SUSTAINING
AND SCALING**

OUR PROGRAMS

Above: Scotiabank Arena in Toronto became a meal production facility

While COVID-19 dominated the second half of the fiscal year, we started F20 strong, bolstered by the unwavering support of our donors. Thanks to donors like you, we continued providing and augmenting our training and education offerings, expanding our audience focus from our agency network to food donors, the general public and other stakeholders.

BRINGING TORONTO BACK TO ITS FEET: MAPLE LEAF SPORTS AND ENTERTAINMENT PARTNERSHIP

As part of Maple Leaf Sports & Entertainment's Bringing Toronto Back to Its Feet program, our Harvest Kitchens sites also helped produce 773,594 single-serve takeaway meals distributed to food programs and shelters in the GTA. Altogether, more than 1M meals were produced in F20, serving 131 food programs at 98 recipient organizations and 88,000 program participants.

FEEDING OUR FUTURE

Due to the COVID-19 pandemic, the Feeding Our Future program pivoted from providing lunches at summer camp locations to providing kits for families with proteins, produce and grains, and an interactive activity. From June to August, 100 volunteers packed 72,500 pounds of food into 12,385 activity kits that were distributed and delivered to 1,600 families, including 2,000 children and youth, through 21 agency partners.

EDUCATION AND TRAINING

In F20, we trained 870+ individuals, providing Safe Food Handler certification to 188 people, as well as leading 16 Community Food Basics workshops in food safety and



Above: Feeding Our Future volunteers packed 12,385 food and activity kits for 1,200+ families.

food waste prevention, and 7 food waste workshops for children and youth.

With the support of an Ontario Trillium Foundation Seed Grant, we developed and launched three e-learning modules on training.secondharvest.ca: A Donor's Guide to Food Recovery; A Guide to Food Date Labels in Canada; and A Guide to Food Waste Audits. COVID restrictions eliminated our in-person food safety and food literacy training but we were able to seamlessly continue, providing virtual training using these e-learning modules to non-profits, food donors and the public.

HARVEST KITCHENS

Between September 1, 2019 and March 14, 2020, the Harvest Kitchens program produced 232,425 meals out of five production kitchens, providing training to 84 trainees. With the onset of the COVID-19 pandemic, all five on-site training programs halted and became emergency food production kitchens to support the growing need for prepared meals at our GTA network of social service agencies.

COVID'S IMPACT ON OUR VOLUNTEER PROGRAM

To reduce the health risks associated with COVID-19, we cancelled our regular volunteer opportunities and events. Although most volunteer activities were put on hold, 1,228 volunteers supported us with 6,514 hours of service – and we gratefully thank you for your support. The goal for F21 is to build a national volunteer presence in the North, Western Canada, and the Atlantic and Maritimes provinces.

With volunteer activities down due to COVID-19, the Volunteer team pivoted to take the lead in the development of FoodRescue.ca as a grant portal, processing hundreds of applications, and disbursing funding, grocery gift cards and food vouchers to Canadian community organizations, thanks to support from Agriculture and Agri-Food Canada, The Sprott Foundation, Loblaw Companies Ltd., and the North West Company.

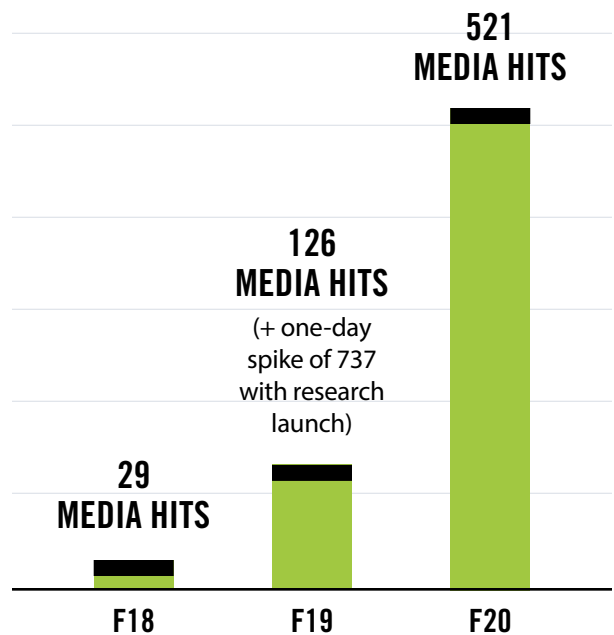


ONE OF OUR STRATEGIC PRIORITIES IS TO RAISE AWARENESS OF THE SOCIAL, HEALTH AND ENVIRONMENTAL IMPORTANCE OF FOOD RESCUE, AND TO BECOME RECOGNIZED AS A TRUSTED SOURCE OF FOOD RECOVERY DATA AND BEST PRACTICES.

In F20, we experienced strong growth in media reach, as well as in opportunities to present to key government and sector stakeholders.

MEDIA COVERAGE, YEAR-OVER-YEAR COMPARISON

In the past three fiscal years, media coverage of Second Harvest in print, broadcast and digital has grown steadily – and exponentially.



MEDIA COVERAGE HIGHLIGHTS

Beginning in April 2020, Navigator supported Second Harvest's national rollout and grant distribution to non-profits in every region of Canada. A two-pronged approach was taken to build public awareness and earned media that included direct outreach to food rescue agencies. This resulted in **133 references in mainstream media, with national coverage** in The Globe and Mail, CTV News Channel, and strong French-language coverage in Quebec and New Brunswick. Regional coverage in 18 cities spanned from St. Albert to Saint John.

Our CEO Lori Nikkel penned an **op-ed for The Globe and Mail** on July 6, 2020.

The August 13 announcement of Second Harvest receiving funding from the federal government's Surplus Food Rescue Program resulted in **24 interviews on CBC Radio across Canada**, coverage on CTV National News, a Canadian Press wire story carried in The Globe and Mail, Global News and other outlets, a BNN Bloomberg interview and many other media interviews and mentions.

Canadian Grocer magazine published "The Rescuer" – a profile of Lori and Second Harvest.

A unique partnership with Hellmann's led to Second Harvest having a featured role in Nintendo's hugely popular Animal Crossing: New Horizons, an announcement which generated 145 syndications and 44 earned media stories, reaching a potential **19.6M people worldwide**.

THOUGHT LEADERSHIP IN FY20

Second Harvest shared our food rescue expertise at 25+ conferences, panel discussions and presentations this year. Here are some highlights.

SEPTEMBER 17, 2019

EconoUS 2019 Conference, London, ON

SEPTEMBER 25, 2019

Food Security Action Group and Grey Bruce Poverty Task Force

OCTOBER 16, 2019

Food Systems Roundtable of Waterloo Region

NOVEMBER 5, 2019

Canadian Restaurant Leadership Summit at the Restaurants Canada Conference, Toronto

NOVEMBER 25, 2019

CARE Canada: Fighting Food Waste from Pasture to Plate, Ottawa

DECEMBER 17, 2019

Agriculture and Agri-Food Canada: Regional Research Users Meeting, Guelph

JANUARY 20, 2020

Sustainable Engineers Association at University of Toronto

FEBRUARY 11, 2020

Sustainable Events Forum, Toronto

APRIL 30, 2020

Queen's MBA Sustainability Club (Virtual)

JULY 2, 2020

FAO North America: Reducing Food Loss and Waste During COVID-19 and Beyond, (Virtual)



FINANCIAL STATEMENT

SECOND HARVEST FOOD SUPPORT COMMITTEE

NOTE TO THE SUMMARY FINANCIAL STATEMENTS PREPARED FROM THE AUDITED FINANCIAL STATEMENTS

YEAR ENDED AUGUST 31, 2020 NOTE 1

The criteria applied by management in the preparation of these summary financial statements are as follows:

- a) The information in the summary financial statements is in agreement with the related information in the complete financial statements; and

- b) The summary financial statements contain all the information necessary to avoid distorting or obscuring matters disclosed in the complete financial statements, including the notes therein.

Management determined that the statement of changes in net assets and the statement of cash flows do not provide additional, useful information, and as such have not included them as part of the summary financial statements.

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of Second Harvest Food Support Committee

Opinion

The summary financial statements, which comprise the summary statement of financial position as at August 31, 2020, and the summary statement of operations, and the related note, are derived from the audited financial statements of Second Harvest Food Support Committee (the "Organization") for the year ended August 31, 2020.

In our opinion, the accompanying summary financial statements are a fair summary of the financial statements, on the basis described in Note 1. However, we were not able to determine if any adjustments to the summary financial statements were necessary for the reasons described in The Audited Financial Statements and Our Report Thereon section of this audit report.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

The summary financial statements and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements.

The Audited Financial Statements and Our Report Thereon

In our report dated November 4, 2020:

- We expressed a qualified audit opinion on the audited financial statements because we were not able to obtain sufficient appropriate audit evidence regarding the completeness of revenues from donations and fundraising.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation and fair presentation of the summary financial statements in accordance with the criteria disclosed in Note 1 to the summary financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are consistent with the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

Hogg, Shain & Scheck PC

Authorized to practise public accounting by the Chartered Professional Accountants of Ontario

Toronto, Ontario
November 4, 2020

SUMMARY STATEMENT OF FINANCIAL POSITION

AS AT AUGUST 31, 2020	2020	2019
ASSETS		
Current Assets:		
Cash and short-term investments	\$24,762,943	\$5,876,188
Accounts receivable	303,147	199,284
Prepaid expenses	109,823	109,974
	25,175,913	6,185,446
Capital Assets, net of amortization	9,001,314	8,264,460
TOTAL ASSETS	\$34,177,227	\$14,449,906
LIABILITIES AND NET ASSETS		
Accounts payable and accrued liabilities	\$988,115	556,755
Deferred contributions	15,299,262	1,067,007
	16,287,377	1,623,762
Deferred Capital Asset Contributions	12,723,653	11,013,147
	29,011,030	12,636,909
Net Assets	5,166,197	1,812,997
TOTAL LIABILITIES AND NET ASSETS	\$ 34,177,227	\$ 14,449,906

SUMMARY STATEMENT OF OPERATIONS

FOR THE YEAR ENDED AUGUST 31, 2020	2020	2019
REVENUES		
Food donations	\$ 64,395,487	\$48,932,128
National food sharing program contributions	9,693,564	-
Fundraising	9,040,882	5,874,689
Gift card program contribution	7,780,000	-
Grants	1,952,245	2,128,454
Capital assets grant amortization	831,992	249,283
Administration	775,000	-
Rental	339,704	18,629
Interest and other	327,883	128,605
Training and education	161,136	288,918
Contributed volunteer services	143,829	247,189
	95,441,722	57,867,895
EXPENSES		
Food recovery and delivery:		
Food donations delivered to agencies	64,395,487	48,932,128
Other food delivery related costs	2,849,752	2,203,614
FoodRescue.ca expansion costs	2,358,229	1,513,393
National food sharing program distributions	9,693,564	-
Gift card program distributions	7,780,000	-
Communications and fundraising	1,802,686	1,822,748
Administration	1,816,485	1,066,060
Training and education	589,344	520,828
Amortization of capital assets	477,490	328,925
Contribution to gift card program	181,656	-
Donated volunteer services	143,829	247,189
Distribution platform development and pilot tests	-	654,689
Food waste reduction research	-	192,969
	92,088,522	57,482,543
EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR	\$3,353,200	\$385,352



SEEDING THE FUTURE

\$1 MILLION+



Agriculture and Agri-Food Canada

SPirit OF SUSTAINABILITY



GOLDEN HARVEST

\$500,000+



POLLINATORS CIRCLE

\$250,000+





THANK YOU TO OUR DONORS

GROWERS CIRCLE

\$100,000+



SUNSHINE CIRCLE

\$50,000+





THANK YOU TO OUR DONORS

NURTURERS CIRCLE

\$25,000+

Andree Rheume
and Robert Fitzhenry
Family Foundation



Joan and David
Moore Fund



Otto & Marie Pick
Charitable Foundation

R. Howard Webster
Foundation



Shorcan International
Brokers Ltd.

straticom
spaces for people.

The Carol Sharyn
Tanenbaum Family
Foundation

The Stanley Lau Social
Responsibility Fund

THE **TENAQUIP** FOUNDATION



ROOTS CIRCLE

\$10,000+

1946196 Ontario Inc.
605073 Ontario Limited
Alexandra Wener Fund
Better Toronto Coalition Fund
Canada Life (formerly Great West Life)
Community Foundation of Mississauga
f5
Fièra Cosmetics
Hamilton Community Foundation
HelloFresh Canada
Hodgson Family Foundation
(Formerly, Patrick Hodgson Family Foundation)
Irvin Klinghofer Fund
John and Jocelyn Barford Family Foundation
Kenasyem
KRG Insurance Group
La Cie McCormick Canada Co.
Lundin Mining
Marnier Assist Fund


MFS Canada Ltd.
Nesbitt-McMaster Foundation
O'Shanter Development Company Ltd.
Okta for Good Foundation
Old Republic Insurance Company of Canada
Pretty River Holdings Ltd.
PricewaterhouseCoopers LLP
Skiis & Biikes
Teranet Inc.
TFB & Associates Limited
The Bickerton-Grabowski Family Foundation
The D.H. Gordon Foundation
The Daniels Corporation
The E.W. Bickle Foundation
The Pottruff Family Foundation
Tippet Foundation
Toronto Foundation
Virtu ITG Canada Corp.

PLANTERS CIRCLE

\$1,000 - \$9,999

A&W Food Services of Canada Inc.
Alectra Utilities
Audrey S. Hellyer Charitable Foundation
Betty I. Dick Foundation
Black Creek Investment Management Inc.
Brettler/Mintz Foundation
Class Holdings Inc.
Community Foundation of Greater Peterborough
Coyle Family Foundation Fund
Dairy Distillery/Liquor Labs Inc.
Dawn Tattle Family Foundation
Dell Technologies
Economical Insurance
Farm Credit Canada (FCC)
Frederick and Douglas Dickson Memorial Foundation
Godin Productions
Green Shield Canada
Guild Electric Limited
Jay & Jan Gould Family Fund
Johansen-Larsen Foundation
John Patrick Colfer Family Foundation
Linda Young Foundation
Lumira Ventures
McLaughlin/Costigan Fund

Novo Nordisk Canada Inc.
Pattern Energy Group Services Canada ULC.
Rabobank
RBC Capital Markets
RBC Cyber Security
RedBit Development
Renaissance Construction Group
Scott Griffin Foundation
Security Compass Toronto
The Bill and Jean Somerville Foundation
The Hylcan Foundation
The Lang Family Foundation
The Mariano Elia Foundation
The McLean Foundation
The Sabourin Family Foundation
The Weppler Family Foundation
The Zorzi Family
Transmetro Limited
Walters Family Foundation
Youth and Philanthropy Initiative Canada YPI



"I have supported Second Harvest since its early days around 1990 — who wouldn't want to support an organization that tries to leverage the wasted food that bedevils our society? I wish you continued success with your mission!"

— Nancy Sutherland, monthly donor for 30 years

**Our thanks for 30 years of sharing the vision
of a Canada with No Waste, No Hunger.**

YOUR SUPPORT CHANGES LIVES

Individual donors like you help us rescue nutritious food for Canadians experiencing hunger, and to protect our environment by keeping surplus food out of landfill.

Your support is changing lives — thank you!



SECOND HARVEST

1450 Lodestar Road, Unit 18, Toronto, ON M3J 3C1

SecondHarvest.ca

Charitable Registration # 13386 5477 RR0001

